



UNC-TV Public Media North Carolina is proud to contribute to the educational needs within our community. Our behind-the-scenes media tours, open to schools and community organizations, are structured in a way that will offer an in-depth, informative and interactive experience! Groups will have the opportunity to tour our production facilities and gain a better understanding of the work we do as a statewide public media entity.

### **Tour Group Size**

The minimum number of students required for **tours** is **10** and the maximum number of students allowed is **60**.

### **Tour Days/Times**

We offer behind-the-scenes media tours **Monday – Thursday from 9:30am to 2:30pm**. Please note, no tours are scheduled *before 9:30am* or *after 2:30pm*. We do not offer tours on weekends or holidays.

## **TOUR LEVEL DESCRIPTIONS**

### **SILVER Tour 1-Hour (\$10.00 per student)**

Welcome in Rootle HQ / Meet and greet with Kids & Education team

Tour that includes stops in the following areas:

- Light Board Room
- Control Room
- Green Room
- Goodman Studio
- Studio B (TV show sets and green screen)

Group photo in the Goodman Studio

### **GOLD Tour - 1 Hour (\$15.00 per student)**

Silver level PLUS...

Tour stops ***and*** demos in the following areas:

- Rootle HQ - students will watch a couple of short originally produced videos
- **Light boardroom demo** (students write their names on board/photo op)
- Control Room
- Greenroom
- **Green screen demo (Studio B)** & tour of studio sets (Bookwatch, BIF)

### **PLATINUM Tour – 1.5 (\$20.00 per student)**

Gold tour PLUS...

- **Mock taping (Studio B)** – several students will be assigned roles as camera operators, floor manager, director, assistant director & on-camera talent.
- UNC-TV Kids Instagram story post featuring entire group
- Presentations by TWO UNC-TV staff members from one of the following departments, followed by a brief Q & A:

Graphic Design & Animation

Production (videographer, director or editor)



\*\* To request a tour, please complete the information below and send e-mail to [media\\_tours@unctv.org](mailto:media_tours@unctv.org).

**TODAY'S DATE:** \_\_\_\_\_

**SCHOOL/GROUP NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**TOUR GROUP CONTACT:** \_\_\_\_\_

**OFFICE PHONE:** \_\_\_\_\_ **CELL PHONE:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**BILLING ADDRESS** and PHONE (IF DIFFERENT THAN ABOVE):

\_\_\_\_\_

**TOUR DATE** (Please provide **three options**): \_\_\_\_\_

**TOUR LEVEL:** \_\_\_\_\_

**TIME:** (Please provide **three options**): \_\_\_\_\_

**# OF STUDENTS & AGE/GRADE:** \_\_\_\_\_

**# OF TEACHERS AND/OR ADULTS** \_\_\_\_\_

**DO WE HAVE PERMISSION TO TAKE PHOTOS OF YOUR GROUP TO POST ON OUR SOCIAL MEDIA PLATFORMS?** \_\_\_\_\_

**CANCELLATION POLICY:** If cancellation is necessary, please contact us at least one week prior to your scheduled visit.

**THANK YOU FOR YOUR INTEREST IN PUBLIC MEDIA NORTH CAROLINA!**