

EEO PUBLIC FILE REPORT

FOR

UNC-TV

**This EEO Public File Report
Covers the One-Year Period
Ending on July 31, 2018**

EEO Annual Public File Report

UNC-TV

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission's EEO Rule. This Report has been prepared on behalf of UNC-TV, which operates a statewide public television network consisting of the following stations: WUNC-TV; WUND-TV; WUNE-TV; WUNF-TV; WUNG-TV; WUNJ-TV; WUNK-TV; WUNL-TV; WUNM-TV; WUNP-TV; WUNU-TV; and WUNW-TV. This Report will be placed in UNC-TV's public inspection file and posted on UNC-TV's website.

The information contained in this Report covers the time period beginning August 1, 2017, and ending July 31, 2018 (the "Reporting Period").

Attachments 1 through 3 are intended to provide the information required by the FCC's EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and,
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Don Smith, UNC-TV Director of New Technologies, Compliance, and Planning, at (919) 549-7025 or dsmith@unctv.org.

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ATTACHMENT 1

FULL-TIME VACANCY INFORMATION

	Position Number	Title	Total number Interviewees for Vacancy	Recruitment Source of Hire	Recruitment Sources Utilized (See attached list of sources)
1	G0000805	Major Gifts Officer Filled: 8/7/17	5	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50, 60
2	20013762	Grants Officer Filled: 9/5/17	4	UNC System Office Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
3	G0000042	Senior Executive Assistant & Board Liaison Filled: 9/18/17	9	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
4	20004278	Senior Director / Chief Content Officer Filled: 9/18/17	8	UNC System Office Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
5	G0018900	Landscape Services Technician Filled: 9/19/17	1	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 43, 50
6	G0018710	Audience Services Associate Filled: 10/30/17	5	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
7	G0018464	Audience Services Associate Filled: 10/30/17	5	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
8	G0018734	Audience Services Associate Filled: 10/30/17	5	UNC System Office Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
9	20024869	Associate Producer, NC Channel Filled: 11/6/17	3	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
10	20004277	Major Gifts Officer Filled: 12/04/17	5	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
11	G0000210	Director of Finance & Administration Filled: 12/11/17	6	UNC System Office Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43
12	G0018736	Major & Planned Giving Manager Filled: 12/18/17	4	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
13	G0018424	Studio Unit Manager Filled: 12/25/17	4	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 50

14	G0018738	Assistant Director of Creative Services Filled: 01/08/18	4	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 26, 43, 50
15	G0018541	Production Operations Manager Filled: 04/09/18	4	UNC System Office Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 50
16	20006251	On-Air Fundraising Producer Filled: 04/30/18	7	LinkedIn	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50, 53
17	G0018733	Assistant Director of Data & Digital Development Filled: 6/25/18	5	CareerBuilder	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 41, 43, 49, 50, 51, 52, 54
18	G0018202	Financial Reporting Systems Manager Filled: 6/25/18	4	UNC-TV Website	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50
19	G0002381	Director of Engineering Services Filled: 7/2/18	6	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50, 55, 56, 57, 58
20	G0000217	Director of Marketing Communications Filled: 7/16/18	13	LinkedIn	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50, 61
21	G0002252	Kids & Education Engagement Program Manager Filled: 7/23/18	5	Related Listserv	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50
22	G0002234	Director of Photography Filled: 7/30/18	6	Other	Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50, 59

Total number of persons interviewed during this Reporting Period: **One hundred eighteen (118)**.

ATTACHMENT 2

RECRUITMENT SOURCE INFORMATION

Recruitment Source (see attached list)	Total Number of Interviewees from Source*	Did Source Request Notice of Job Openings?
1	21	No
2	0	No
3	0	No
4	0	No
5	0	No
6	0	No
7	25	No
8	0	No
9	0	No
10	0	No
11	0	No
12	0	No
13	0	No
14	0	No
15	0	No
16	0	No
17	0	No
18	0	No
19	0	No
20	0	No
21	0	No
22	0	No
23	0	No
24	0	No
25	0	No
26	0	No
27	0	No
28	0	No
29	0	No
30	0	No
31	0	No
32	0	No
33	0	No
34	0	No
35	0	No
36	0	No
37	2	No
38	0	No
39	0	No
40	0	No
41	0	No
42	0	No
43	19	No
44	0	No
45	0	No
46	0	No
47	0	No
48	0	No
49	13	No
50	3	No
51	0	No
52	0	No

53	0	No
54	0	No
55	0	No
56	0	No
57	0	No
58	0	No
59	0	No
60	0	No

* Thirty-five (35) interviewees came from unknown sources.

RECRUITMENT SOURCES

1 August 2017 – 31 July 2018

- 1. UNC System Office**

Attn: Human Resources / EEO Officer
<https://uncgcareers.northcarolina.edu/>
PO Box 2688
Chapel Hill, NC 27515
Telephone: (919) 962-1000
- 2. North Carolina Arboretum**

Attn: <http://www.ncarboretum.org>
100 Frederick Law Olmsted Way
Asheville, NC 28806-9315
Telephone: (828) 665-2492
Fax: (828) 665-2371
- 3. NC State Approving Agency**

Attn: <http://www.northcarolina.edu/aa/ncsaa>
120 Penmarc Drive, Suite 103
Raleigh, NC 27603-2434
Telephone: (919) 733-7535
Fax: (919) 733-1284
- 4. NC State Educational Assistance Authority**

Attn: information@ncseaa.edu
Post Office Box 14103
Research Triangle Park, NC 27709
Telephone: (919) 549-8614
Fax: (919) 549-8481
- 5. NC Center for International Understanding (Go Global, NC)**

Attn: <http://goglobalnc.org/>
Go Global NC, Box 13628
68 T.W. Alexander Dr., Research Triangle Park, NC 27709
Telephone: (919) 420-1360
Fax: (919) 420-1371
- 6. UNC Press**

Attn.: <http://www.uncpress.unc.edu>
The University of North Carolina Press
116 South Boundary Street
Chapel Hill, NC 27514-3808
Fax: (919) 966-3829
- 7. University of North Carolina Center for Public Television**

Attn: Television Studio and Offices/Human Resources
PO Box 14900 (10 UNC-TV Drive)
RTP, NC 27709-4900
Telephone: (919) 549-7077
- 8. UNC-TV/Western Maintenance Facility**

Attn: Western Maintenance Facility
14 Old Phillips Bridge Road
Franklin, NC 28734
Telephone: (919) 549-7000

9. **UNC-TV Employee Referral**
Attn: Human Resources
10 UNC-TV Drive
RTP, NC 27709-4900
Telephone: (919) 549-7082

10. **WUNC-TV – WUNC-DTV, Channel 4**
Attn: Transmission Building
4401 Jones Ferry Road
Chapel Hill, NC 27516
Telephone: (919) 549-7204

11. **WUND-TV – WUND-DTV, Channel 2**
Attn: Transmission Building
521 Raccoon Road
Creswell, NC 27928
Telephone: (919) 549-7202

12. **WUNE-TV – WUNE-DTV, Channel 17**
Attn: Transmission Building
Post Office Box 458
Linville, NC 28646
Telephone: (919) 549-7217

13. **WUNF-TV – WUNF-DTV, Channel 33**
Attn: Transmission Building
1892 Pisgah Mtn. Road
Canton, NC 28646
Telephone: (828) 646-3481

14. **WUNG-TV – WUNG-DTV, Channel 58**
Attn: Transmission Building
4575 Stough Road
Concord, NC 28027-8736
Telephone: (919) 549-7258

15. **WUNJ-TV – WUNJ-DTV, Channel 39**
Attn: Transmission Building
521 TV Tower Road
Delco, NC 28436
Telephone: (919) 549-7239

16. **WUNK-TV – WUNK-DTV, Channel 25**
Attn: Transmission Building
8200 Hwy 258 North
Farmville, NC 27828
Telephone: (919) 549-7225

17. **WUNL-TV – WUNL-DTV, Channel 26**
Attn: Transmission Building
2463 Sauratown Mtn. Rd.
Westfield, NC 27053
Telephone: (919) 549-7226

18. WUNM-TV – WUNM-DTV, Channel 19

Attn: Transmission Building
Post Office Box 665
Trenton, NC 28585
Telephone: (919) 549-7219

19. WUNP-TV- WUNP-DTV, Channel 36

Attn: Transmission Building
16107 Highway 48
Littleton, NC 27850
Telephone: (919) 549-7236

20. WUNU-TV – WUNU-DTV, Channel 31

Attn: Transmission Building
446 UNC Drive
St Paul's, NC 28384
Telephone: (919) 549-7231

21. WUNW-TV – WUNW-DTV, Channel 27

Attn: Transmission Building
1892 Pisgah Mtn. Rd.
Canton, NC 28716
Telephone: (828) 648-3482

22. State of North Carolina Human Resources Department (Office of State Human Resources)

Attn: Career Counseling and Support
116 W Jones Street
Raleigh, NC 27603
Telephone: (919) 733-7108

23. Durham Technical Community College

Attn: Career Center
East 5th Street
Durham, NC 27703
Telephone: (919) 328-6050

24. Raleigh News & Observer

Attn: Classified Advertising
Link to: Careerbuilder.com
215 S McDowell Street PO Box 191
Raleigh, NC 27602
Telephone: (919) 829-4600

25. Current

Attn: Classified Advertising Online
6930 Carroll Avenue, Suite 625
Takoma Park, MD 20912
Telephone: (301) 270-7240, Ext. 36

26. The Carolinian Newspaper

Attn: Classifieds
adria@caro.news
PO Box 25308
Raleigh, NC 27601
Telephone: (919) 834-5558

27. The Charlotte Observer

Attn: Classifieds
jmmoore@charlotteobserver.com
600 S. Tryon Street
Charlotte, NC, 28202
Telephone: (704) 358-5312

28. Wake Technical Community College

Attn: Career & Employment Resources Office
9101 Fayetteville Road
Raleigh, NC 27603-5655
Telephone: (919) 866-5695

29. Pitt Community College

Attn: careerservices@email.pittcc.edu
Craig F. Goess Student Center
Suite 170
P.O. Drawer 7007
Greenville, NC 27835
Telephone: (252) 493-7784

30. Association of Fundraising Professionals Triangle, NC Chapter

Attn: chapteradmin@afptriangle.org
PO Box 18343
Raleigh NC, 27619
Telephone: (919) 280-4018

31. The Chronicle of Philanthropy

Attn: Philanthropycaeres-jobs@philanthropy.com
1255 Twenty-Third Street NW
Seventh Floor
Washington, DC 20037
Telephone: (202) 466-1200

32. The Charlotte Post

Classified Department
1531 Camden Road
Charlotte, NC 28203
Telephone: (704) 376-0496

33. Mitchell Technical Institute - Satcom

Attn: Elizabeth Kitchens
1800 East Spruce Street
Mitchell, South Dakota 57301
Telephone: (605) 995-7136
liz.kitchens@mitchelltech.edu

34. The Asheville Citizen-Times

Attn: Classified Advertising
14 O'Henry Ave.
Asheville, NC 28801
Telephone: (828) 232-5916

35. OnLine News Association

Attn: Classified Advertising, Jessica Strelitz
Online News Association
c/o NPR
1111 North Capitol Street NE, Sixth Floor

Washington, DC 20002
Telephone: (571) 212-1363 (cell)

36. Radio Television Digital News Association

Attn: Classified Advertising
The National Press Building
529 14th Street, NW, Suite 1240
Washington, D.C. 20045
Telephone: (202) 495-8730

37. NC for Military Employment (NC4ME)/ NCWorks Online

NCWorks Career Center- Briggs Avenue
1105 S. Briggs Avenue
Durham, NC 27703
Phone: (919) 560-6880
Fax: (919) 560-3388
Email: ncworks.3000@nccommerce.com

38. Action Without Borders/Idealist.org

302 Fifth Avenue, 11th Floor
New York, NY 10001
Phone: (646) 786-6886
Fax: (212) 695-7243
Email: <http://www.idealist.org/contact-us>

39. The Data & Marketing Association

1333 Broadway, Suite #301
New York, N.Y. 10018
Phone: (212) 768-7277
Email: <https://thedma.org/>

40. Non Profit Technology Network

621 SW Alder, Suite 310
Portland, OR 97205
Phone: (503) 272-8800
Fax: (503) 451-3125
Email: jobboard@nten.org

41. North Carolina Center for Nonprofits

5800 Faringdon Place
Raleigh, NC 27609
Phone: (919) 790-1555
www.ncnonprofits.org

42. Chronicle of Higher Education

1255 Twenty-Third St, N.W.
Washington, D.C. 20037
Phone: (202) 466-1050
Email: jobs@chronicle.com

43. LocalJobNetwork

An annual membership that automatically posts our positions to 1500+ job boards and sites nationwide, depending on key words, such as Indeed, Glassdoor, and TVJobs.com
www.localjobnetwork.com
Telephone: (800) 984-3775

44. North Carolina Broadcasters Association

150 Fayetteville Street
Raleigh, NC 27601
Telephone (919) 821-7300

- 45. National Association of Broadcasting**
1771 N Street NW
Washington, D.C. 20036
Telephone (202) 429-5300
- 46. Corporation for Public Broadcasting (CPB) Jobline**
401 9th Street NW.
Washington, D.C. 20004
Telephone (202) 879-9600
- 47. NETA Consulting**
1334 Timberlane Road
Suite#12
Tallahassee, FL 32312
Telephone (803) 978-1581
- 48. SWE (Society of Women Engineers)**
130 East Randolph Street, Suite 3500
Chicago, IL 60601
Telephone (877) 793-4636
<http://societyofwomenengineers.swe.org/>
- 49. LinkedIn**
The world's largest professional network with more than 562 million users in more than 200 countries and territories worldwide.
www.linkedin.com
Telephone (844) 587-5735
- 50. CareerBuilder**
200 N. LaSalle Street
Chicago, IL
www.careerbuilder.com
- 51. NTEEN**
The Nonprofit Technology Enterprise Network is an international nonprofit organization based in the United States.
621 SW Alder, Suite 310
Portland, OR 97205
Telephone (503) 272-8800
www.nten.org
- 52. YNPN**
Young Nonprofit Professionals Network Triangle NC
YNPN Triangle NC
PO Box 732
Morrisville, NC 27560
www.ynpntrianglerc.org
- 53. Mediabistro**
Media job finder, online training courses, and free career advice for a perfect resume & cover letter, interview tips, freelancing, and more.
825 Eighth Avenue, 29th Floor
New York, NY 10019
Telephone (800) 205-7792
www.mediabistro.com
- 54. TECH for GOOD**
<http://www.techforgood.global/>

55. IEEE Women in Engineering (WIE)

IEEE Women in Engineering (WIE) is one of the largest international professional organizations dedicated to promoting women engineers and scientists and inspiring girls around the world to follow their academic interests to a career in engineering.

445 Hoes Lane
Piscataway, NJ 08854
Telephone (732) 981 0060
<http://wie.ieee.org/>

56. NC Tech Association

4020 Westchase Blvd. Suite 350
Raleigh, NC 27607
Telephone (919) 856-0393
www.nctech.org

57. TV Technology

TV Technology c/o Future US, Inc.
5285 Shawnee Road, Suite 525
Alexandria, VA 22312-2334
Telephone: (703) 852-4600
www.tvtechnology.com

58. TVNewsCheck

24 West Lancaster Ave., Suite 205
Ardmore, PA 19003
Telephone (484) 412-8287
www.tvnewscheck.com

59. ProductionHUB

1806 Hammerlin Ave
Winter Park, FL 32789
Telephone (877) 629-4122
www.productionhub.com

60. UNC Talent Connect

Online recruitment system
Rachael Dietrich Walker
Director of Prospect Development and Analytics
University of North Carolina General Administration
Telephone (919) 843-0430
rdwalker@northcarolina.edu

61. AMA Triangle

AMA Triangle
C/O First Point Resources
1500 Sunday Drive Suite 102
Raleigh, NC 27607
Telephone (919) 426-2988
<http://www.amatriangle.org/>

ATTACHMENT 3

MENU OPTION ACTIVITIES

UNC-TV has engaged in the following outreach activities during the period covered by this Report:

Activity Classification (attached)	Type of Activity	Brief Description
1	Participation in Job Fairs	<p>Attended job fairs, meeting with individuals including students, veterans, minorities and individuals with disabilities discussing full-time employment and internships at:</p> <p>September 19, 2017 – Elon University Intern & Career Fair (Participant: Recruiting Specialist)</p> <p>September 28, 2017 – Saint Augustine’s University Career Fair (Participants: Recruiting Specialist and Volunteer Services Director)</p> <p>November 1, 2017 – Fayetteville State University Intern & Career Fair (Participants: Audience Services Associate and Volunteer Services Director)</p> <p>February 2, 2018 – Eastern North Carolina Career Alliance 2018 (Participants: Recruiting Specialist & Volunteer Services Director)</p> <p>March 8, 2018 – Elon University Intern & Career Fair (Participants: Volunteer Services Director & Content Administrator)</p>
5	Establishment of Internship Program	<p>Hosted eighteen (18) students as interns in the areas of Production Services (2), Content/Production (10), Content/Children’s Media and Education Services (4), and Advancement and Marketing Communications (2) for hands-on exposure to audience-focused digital content, television broadcasting, content creation, digital archiving, and related careers. Student or recent graduate interns are hosted year-round, every fall, spring, and summer semester.</p> <p>Fall 2017 Semester Dates: September 20 to November 20, 2017 Participating high schools/colleges: Elon University University of North Carolina at Chapel Hill</p> <p>Spring 2018 Semester Dates: February 8 to May 11, 2018 Participating high schools/colleges: North Carolina Central University North Carolina State University Queens University of Charlotte Southeast Raleigh High School University of North Carolina at Chapel Hill</p> <p>Summer 2018 semester Dates: May 29 to August 3, 2018 Participating high schools/colleges: Appalachian State University Elon University North Carolina State University University of North Carolina at Chapel Hill</p>

6	Participation in job banks, internet programs, and other programs designed to promote outreach generally	<p>UNC-TV's Children's Media and Education Services Engagement Team conducted 79 Community Events/Workshops and Training/Media Tours/Conference Meetings and Presentations in 2017-2018, directly impacting 111,744 individuals, including teachers and childcare providers.</p> <p>August 2017 8/13/17 – Read-a-roo's Block Party LIVE! Summer (over 5,000) 8/23/17 - The Wee School Silver Tour (70 students) 8/24/17 - Bright by Text Studio Recording (Filmed on-air spot #2)</p> <p>September 2017 9/14/17 – UNC-TV Play and Learn Family Night Spring Creek Elementary 9/14/17 – Greensboro Home Educators Gold Tour (8 students) 9/15/17 – Ncaeyc Conference, Sesame Street in Communities Workshop and Table Talk Resource Fair 9/20/17 – Be My Neighbor Day Event 9/26/17 – West Lake Middle School Platinum Tour (52 students)</p> <p>October 2017 10/3/17 – Kiddie Academy of Holly Springs Gold Tour (7 students) 10/4/17 – West Lake Middle School Group #2 Platinum Tour (52 students) 10/13/17 – NC State Fair 10/16/17 – Play and Learn Family Night, Spring Creek Elementary School 10/19/17 – Play and Learn Family Night, Tommy's Road Elementary School</p> <p>November 2017 11/3/17 – Parent Training 11/5/17 – Ready to Learn CC-ELM Kick Off Meeting, Washington DC 11/5/17 - Ready to Learn CC-ELM Kick Off Meeting, Washington DC 11/6/17 – Family Childcare Association meeting 11/6/17 – Raleigh Home Schoolers Silver Tour (20 students) 11/7/17 - Ready to Learn CC-ELM Kick Off Meeting, Washington DC 11/8/17 - A. E. Finley YMCA Silver Tour(26 students) 11/9/17 – LIFT Family Night at Viewmont Elementary 11/14/17 – A.E. Finley YMVA Group #2 Gold Tour (15 students) 11/18/17 – ABC11 and Leith Auto Raleigh Christmas Parade</p> <p>December 2017 12/14/17 – LIFT Family Night at Viewmont Elementary School 12/20/17 – Sesame Street in Communities Train the Trainer 12/21/17 – Sesame Street in Communities Training with Head Start</p> <p>January 2018 1/2/18 – Sesame Street in Communities Educator Training – Goldsboro, NC 1/11/18 – LIFT Family Night at Viewmont Elementary School</p> <p>February 2018 2/2/18 – Marbles Kids Museum Word Week 2/5/18 – Institute for Emerging Issues Kidonomics Forum 2/8/18 – LIFT Family Night at Viewmont Elementary School 2/13/18 – Play & Learn Family Night, Tommy's Road Elementary School 2/22/18 – Play & Learn Family Night, Spring Creek Elementary School 2/23/18 – Advancing Skills and Knowledge (ASK) Conference 2/27/18 – Ready to Learn CC-ELM Monthly Partners Meeting, Goldsboro, NC</p> <p>March 2018 3/8/18 – LIFT Family Night 3/14/18 – Head Start Conference and Resource Table 3/16/18 – Play & Learn Family Night, Tommy's Road Elementary School 3/18/18 – Read-a-roo's Block Party LIVE ! – Spring</p>
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10	Participation in events or programs sponsored by educational institutions relating to career opportunities in broadcasting	<p>Seventy-four (74) high school and college students participated in the following hosted events of UNC-TV:</p> <p>August 2017 On-Air Fundraiser (9)</p> <p>December 2017 On-Air Fundraiser (24)</p> <p>January 2018 Black Issues Forum: HBCU Life and Legacy (5)</p> <p>March 2018 On-Air Fundraiser (29)</p> <p>June 2018 On-Air Fundraiser (7)</p>
14	Provision of EEO Training for Supervisors and Management	<p>All Staff Workshop on Implicit Bias, UNC-TV Studio (October 18, 2017, Participants: All UNC-TV permanent and temporary employees, including Executive Director, Senior Directors, Directors, Managers, and Team leads)</p> <p>All Staff Bias in Media and Journalism Workshop, UNC-TV Studio (December 12, 2017, Participants: All UNC-TV permanent and temporary employees, including Executive Director, Senior Directors, Directors, Managers, and Team leads)</p> <p>UNC-TV Supervisor’s Boot Camp including review of EEO policies and harassment reporting procedures (April 26, 2018, Participants: UNC-TV Supervisors)</p> <p>Online EEO training (Unlawful Harassment and Discrimination for Supervisors and Non-Supervisors) for all new hires and managers (Participants: All UNC-TV permanent and temporary employees, including Executive Director, Senior Directors, Directors, Managers, and Team leads)</p> <p>In-person training for hiring managers and search committees at the beginning of every recruitment on EEO and OFCCP rules and guidelines for recruitment and selection (Participants: All UNC-TV permanent and temporary employees who serve on search committees from the Executive Director, Senior Directors, directors and managers to professional level staff, i.e. producers, engineers, and office managers)</p>
16	Participation in programs designed to promote outreach generally	<p>Hosted and trained volunteers from the public to assist with operating cameras, lighting, audio, and other active live/taped TV production tasks. There were a total of six hundred and fifty-nine (659) participants from August 1, 2017 to July 31, 2018.</p>

Menu Option Classifications

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

